Going WIDE works for series. 65% of series as a whole earned more going WIDE than if
* Information from proprietary data

WIDE Means Informed Pricing
The ability to reach listeners around the world, in emerging markets, and in multiple languages.

Audiobook authors want their books to find more listeners. WIDE enables listeners to get discounts on audiobooks they wouldn't otherwise see, putting your book in front of readers who might not otherwise discover it.

The Headphone Report from Findaway Voices
85% of audiobook listeners use their headphones at home, while 31% use them for exercise and 7% use them while driving. Findaway Voices offers listeners access to audiobooks wherever they are.

WIDE Means The Power To Reach
Authors control their list price and can run limited-time price promotions. Price is one of the most important factors in a consumer's decision to purchase an audiobook. WIDE enables authors to attract new listeners by making their books more affordable, increasing the number of sales.

Fastest Emerging Markets
Europe 4.06%
North America 2.7%
Latin America 2.2%
Asia 2.0%

WIDE Means More
Worldwide interest in audiobooks has grown by 144% over the past year, with listeners now spending over 50 hours per month listening to audiobooks. The Headphone Report found that 85% of audiobook listeners use headphones at home, while 31% use them for exercise and 7% use them while driving.

WIDE Means More Sales
Audiobooks not just in retailers. WIDE means global. WIDE means opportunity. WIDE means informed pricing.

WIDE Means The Top Unit Sales by Territory


canada
australia
uk
usa
france

WIDE Means More Revenue
More people got outside to experience nature during the pandemic. WIDE means additional opportunities for authors to earn money from their audiobooks, whether through a retail subscription or a discount offer.

WIDE Means More Informed Pricing
The ability to reach listeners around the world, in emerging markets, and in multiple languages.

WIDE Means More Opportunities
Using WIDE with a subscription model gives Macedonia 203% growth in sales. During the pandemic, audiobooks were an affordable way for people to stretch their imaginations and find an escape with their families.

Commited To Author Success
With over 200 publishers, Findaway Voices has landed over 400 audiobooks with publishers, such as HarperCollins, Hachette, and Simon & Schuster. Findaway Voices is the platform you need to grow your author business.